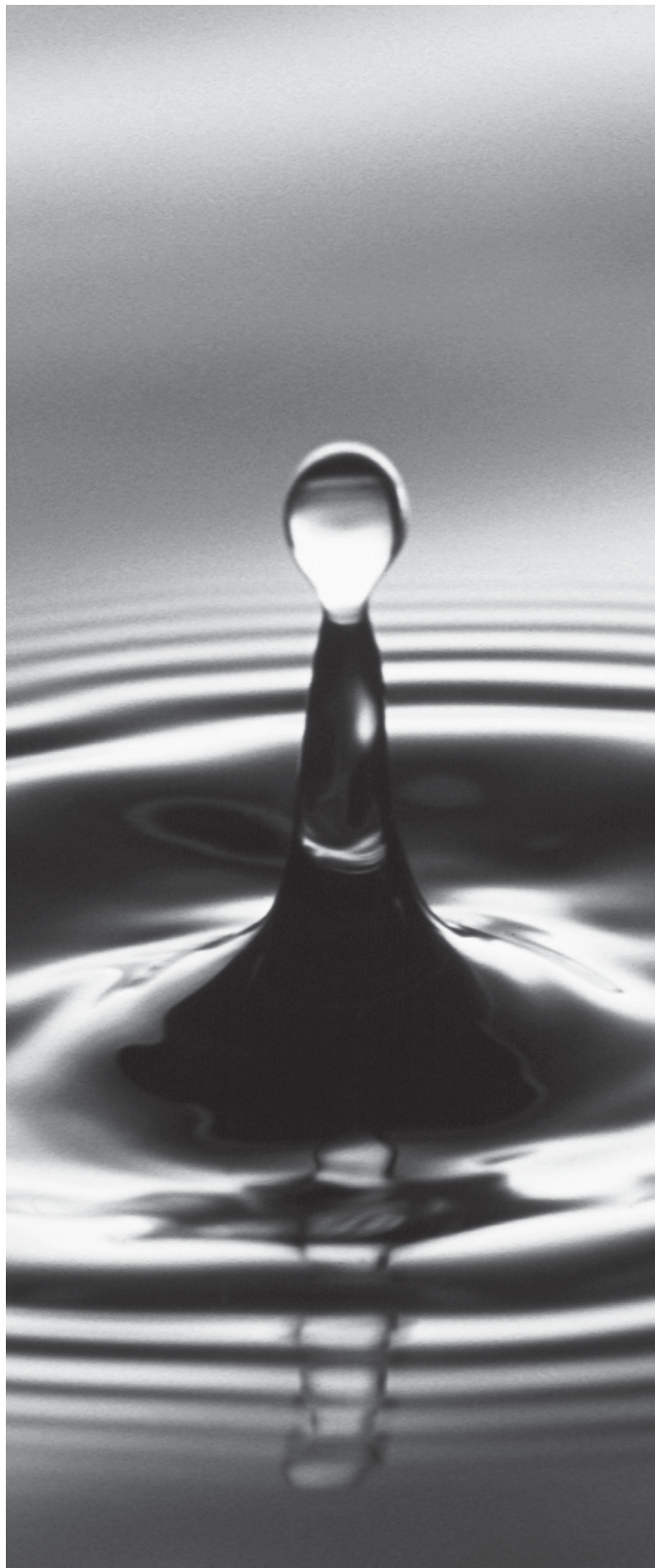


# Working at the Speed of Trust—For Associates™



*Working at the Speed of Trust—For Associates* helps individual contributors identify and address “trust gaps” in their own personal credibility and in their relationships at work. Using examples based on their current work and focusing on real-world issues, participants discover how to communicate transparently with peers and managers, improve their track record of keeping commitments, focus on improving internal “customer service” with others who depend on their work, and much more.

FranklinCovey’s *Working at the Speed of Trust* solution is designed to help associates:

- Increase personal credibility.
- Exhibit behaviors that increase trust.
- Increase trust with key stakeholders.
- Create an environment of high trust that will increase creativity, innovation, and a greater commitment to achieving results.

## REQUIRED FACILITATOR MATERIALS

### *Working at the Speed of Trust—For Associates* Facilitator Kit

Includes facilitator guide, participant kit, facilitator PowerPoint® CD, posters, Fast Track Certification DVD, and bag.

SKU #	Product Name
75923	<i>Working at the Speed of Trust—For Associates</i> Facilitator Kit

\*Certification tuition or on-site consulting fees apply.

### SELF-CERTIFICATION:

Available for *Leading at the Speed of Trust*-Certified Facilitators

## REQUIRED FACILITATOR MATERIALS



### *Working at the Speed of Trust—For Associates Fast Track Certification DVD*

DVD containing full program content and videos. The DVD also serves as the requirement for facilitator certification.

SKU # Product Name

75924	<i>Working at the Speed of Trust—For Associates Fast Track Certification DVD</i>
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### *Working at the Speed of Trust—For Associates Program DVD*

Required program DVD not included in the facilitator kit, featuring eight video clips for the program.

SKU # Product Name

75547	<i>Working at the Speed of Trust—For Associates Program DVD</i>
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## REQUIRED PARTICIPANT MATERIALS



### *Working at the Speed of Trust—For Associates Participant Kit*

Includes participant guidebook, Trust Cards, Trust Glasses, Team Action Plan, and *The Speed of Trust* paperback book.

SKU # Product Name

75922	<i>Working at the Speed of Trust—For Associates Participant Kit</i>
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## ADDITIONAL MATERIALS

### *The Speed of Trust Book*



*The Speed of Trust* challenges our age-old assumption that trust is merely a soft, social virtue and instead demonstrates that trust is a hard-edged economic driver—a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing. Written by Stephen M. R. Covey.

SKU # Product Name

75375	Hardcover Book
75542	Paperback Book

### *Generic Participant Certificate*

Set of 25 program-completion certificates for participants.



SKU # Product Name

74924	Generic Participant Certificate
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WORKING AT THE SPEED OF  
TRUST—FOR ASSOCIATES  
FACILITATOR KIT