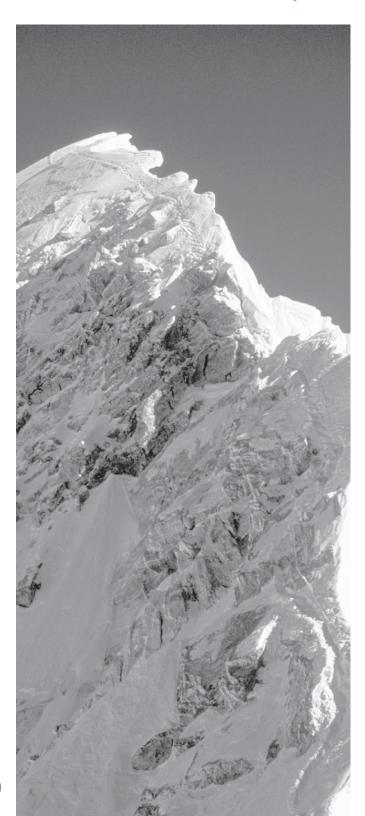


# DVDs/Videos, Books, Audio CDs, and Tools



FranklinCovey has assembled a library of books, audio sets, and DVDs/videos to support and enhance our content offerings. Covering a broad spectrum of authors and subjects, these materials address many of the greatest challenges facing organizations today.

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### **DVDS/VIDEOS**



The 7 Habits of Highly Effective People: Foundational Principles (1 hour 40 minutes)

The 7 Habits of Highly Effective People: Foundational Principles is based on the best-selling book, The 7 Habits of Highly Effective People, authored by Dr. Stephen R. Covey. Named the #1 most influential business book of the 20th century by CEO magazine, the book enables readers to improve their individual and organizational effectiveness by helping them envision and create successful lives. Now these same foundational principles are illustrated in this video of Dr. Covey teaching in an informal setting.

KU # Product Name

75541

The 7 Habits of Highly Effective People: Foundational Principles DVD (1 hour and 40 minutes)



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The incredible true story of the unthinkable: one blind man's courageous quest for the summit of the tallest peak in the world. Includes the award-winning *Everest* video; 10-minute video meeting opener, *Leadership in the 21st Century*, with Dr. Stephen R. Covey; 10-minute tonesetters; PDF facilitator guide; PDF participant guidebook; and 16-slide PowerPoint® presentation.

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Everest: Creating Greatness DVD



## VHS VIDEO ONLY (Not available in DVD)

# Max & Max: Unleashing the Potential in People... and Dogs!

Max & Max: Unleashing Potential in People...and Dogs! is about empowerment—creating the conditions that nurture growth and development. It will make you laugh. It will make you think. It will help you create a more fulfilling workplace. Includes Discussion Leader's Guide, VHS video, and five participant guidebooks.

SKU#	Product Name
72948	Entire Kit

72947 Additional Participant Guidebooks (set of 10)

(VHS Only)



## VHS VIDEO ONLY (Not available in DVD)

### Celebrating Differences: Mauritius

Celebrating Differences: Mauritius will teach you how to create an environment where individuals, teams, and organizations achieve synergistic results through valuing diversity. By implementing the principles presented in this video workshop, you and your associates will attain greater personal, professional, and organizational effectiveness. Includes Discussion Leader's Guide, VHS video, and five participant guidebooks.

SKU#	Product Name
72946	Entire Kit (VHS Only)
	Additional Participant Guidebooks (set of 10)



#### VHS VIDEO ONLY (Not available in DVD)

### I Know Just What You Mean!

I Know Just What You Mean! Overcoming Roadblocks to Effective Communication shows how to improve interpersonal effectiveness by learning to distinguish between listening with the intent to respond and listening with the intent to understand. By implementing the principles presented in this video workshop, you and your associates will become more effective in this vital leadership skill. Includes Discussion Leader's Guide, VHS video, and five participant guidebooks.

SKU#	Product Name
72942	Entire Kit (VHS Only)
72941	Additional Participant Guidebooks (set of 10)