

Franklin Covey to launch MBA course

Hyderabad: Global training and consulting firm, Franklin Covey, is contemplating introducing its 15-month executive MBA programme in Hyderabad, based on the first-year learnings from the programme – which was launched in Bangalore in association with GAT Management School this year, according to Rajan Kaicher, executive chairman, Franklin Covey India and South Asia. The company, which has 17 offices across South Asia including one each at Hyderabad, Bangalore, Chennai, Ahmedabad, Pune and Kolkata and two each in Delhi and Mumbai, is also set to launch 'Insights', a web-enabled programme targeted at companies that have large-distributed workforces with more than 500 trainable population. "We have taken 15 competencies that a leader wants to have in his team in designing the programme. The 30-minute programme, which comprises participant material, videos, question and answers and a score board to keep track, will be launched this month," Kaicher said. Franklin Covey train approximately one million people every year globally, including 40,000 in India.