

## Dr. Blaine Lee

Clients value Senior Consultant Dr. Blaine Lee for his ability to deal perceptively with difficult organization and people problems. That ability makes him a unique advisor to senior executives in many organizations. Leaders recognize him as a “Life Coach” who helps them do with their lives what athletic coaches help them do with their muscles. Since 1971 he has created and conducted training and development programs throughout the United States and Europe to help thousands of leaders become their best, personally and professionally.



Whether Dr. Blaine is working with truck drivers, sales managers, human resources directors, or CEO's of billion-dollar corporations, they applaud his ability to help them discover their personal potential. Clients appreciate the fact that Dr. Blaine is committed to help them get sustained, enduring personal and organizational change rather than to a quick-fix.

Dr. Blaine Lee is a founding Vice President of FranklinCovey and has been a contributing author to books by Stephen R. Covey and Norman Vincent Peale, and his book “**The Power Principle: Influence with Honor**” was published by Simon & Schuster in 1997.

Dr. Lee alternates his consulting work with conference keynote addresses for large groups and custom, off-site leadership development retreats. He is equally at home one-on-one with a CEO or in front of audiences of thousands, adapting his entertaining and substantive but inspirational style to lift his audiences to be their best. His is not a quick-fix approach, but a passionate, wise commitment to sustained, enduring personal and organizational change.

Prior to joining FranklinCovey, Dr. Blaine taught psychology, behavioral science, management, and leadership at Texas Lutheran College, Utah State Valley College, Brigham Young University, and the United States Air Force Academy. He was also a principal in a private residential school for delinquent teenagers. Dr. Blaine was a captain in the Air Force and served as Director of Instructional Systems Development for that entire branch of the military.

Dr. Blaine's clients include many Fortune 100 and Fortune 500 organizations representing pharmaceutical, telecommunications, technology, insurance, automotive, petroleum, food and beverage, manufacturing, mortgage, and consulting industries. He has worked with educational, governmental, and military agencies in the United States as well as 30 other countries. Dr. Lee has created and delivered custom leadership development programs for many world-class organizations, including: Proctor & Gamble, U.S. West, Intel, IBM, Pillsbury, General Motors, Conoco, Blue Cross/Blue Shield, Andersen Consulting, NASA, Occidental Petroleum, MCI, Mass Mutual, Kimberly Clark, Prudential, Nabisco, Campbell's, Xerox, Sprint, Comcast, Storage Tek, US Navy, Intrust Bank, Catholic Healthcare Association, and Presidential Cabinets in the Philippines and Nicaragua, to name a few recent clients.

Dr. Blaine has a PhD in Instructional Psychology (University of Texas). He has a B.S. in English, Psychology, and Music and an M.S. in Educational Psychology (Brigham Young University).

Dr. Blaine has been recognized twice as one of the *Outstanding Young Men of America* as well as in *International Leaders in Achievement*, *Who's Who in America*, and *Who's Who in the World*.

Dr. Blaine lives in near Salt Lake City, Utah. He plays the guitar and piano, loves theater, and has performed in musicals and plays.



## Moments of Truth

“Lee teaches you the essence of true empowerment through understanding the hearts and minds of those you live and work with. Begin managing yourself today and others will follow you tomorrow.”

**Ken Blanchard coauthor of "The One Minute Manager"**

“Whether you are from Mars or from Venus, the balance of power in your relationships requires a delicate understanding of honor, trust, and respect. The Power Principle provides a new standard for how we can build more meaningful relationships.”

**John Gray author of "Men Are from Mars, Women Are from Venus"**

“Blaine Lee is one of the greatest teachers I have ever known. He is a world expert on power, how to get it, and how to use it with honor. He will show you how to develop the power to practice the habits of highly effective people.”

**Stephen R. Covey author of "The 7 Habits of Highly Effective People"**

“What people think they want is power. But what they really need is heart-centered visionary leadership which The Power Principle so aptly teaches!”

**Mark Victor Hansen co-author of "Chicken Soup for the Soul"**

“I have had the privilege to interview some of the most powerful people in the world. The Power Principle teaches that power is not determined by one's name, title, or fame, but that true power is power with honor.”

**Larry King**