

Building Trust™



FranklinCovey®
www.franklincoveysouthasia.com

The Key to High Performance™

Tools for Highly Effective

COMMUNICATION™

“Building Trust should become a required workshop for Corporate America. This is a quick, highly intense dynamic workshop and I see this as a transition tool for developing high performance teams. I am excited about this workshop as a workplace tool as anything I have seen. Building Trust is the shaft of the needle pointing to the north (the principle of trust/trustworthiness).”

Mike Allen, Director of Quality and Training, Dawson Production Services

Sustained, Positive Change Begins on the Inside

Trust starts with you. Transforming a corporation, work team, or family begins at the personal level. Other people's trust in you grows out of your personal trustworthiness—your character and competence. When mutual trust exists, people feel motivated to go out of their way to help and support one another.

What's it Like Being in a Relationship with You?

How well do you:

- Keep promises and honor commitments?
- Acknowledge and apologize for your mistakes?
- Remain loyal to the absent?
- Share information, both positive and negative, with people who need it?
- Involve people in decisions that affect them?
- Give credit where credit is due?
- Communicate consistently, regardless of the situation or the person's authority or influence?
- Honor confidential and sensitive information?

Discover the Benefits of Increased Trust

One of seven Franklin Covey Tools for Highly Effective Communication workshops, Building Trust: The Key to High Performance helps you focus on things you can have an impact on—your character, competence, and relationships with others.

The effects of increased trust reach deep into the heart and soul of individuals and organizations. Why? Because trust lies at the very core of leadership and effective human interaction. Here are just a few of the benefits our one-day workshop is designed to produce:

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- Increased personal trust and trustworthiness
- Strengthened relationships and improved communication in all areas of your life
- Sustained positive change, resulting in more effective and cohesive work teams
- Decreased frustrations caused by dysfunctional relationships
- Increased commitment to the organization's strategy and vision
- Drastic reduction or elimination of office politics and infighting
- Improved quality of products and services

Franklin Covey has taught more than 250,000 communications workshops since 1972. We're also known for the Franklin Planner™ and the No. 1 best-selling business book of all time *The 7 Habits of Highly Effective People* by Stephen R. Covey.

Workshop Structure and Format

The overall structure of the one-day Building Trust workshop is organized in these three phases:

- 1) Completing prework;
- 2) Attending the one-day workshop and participating in individual and group application exercises and viewing video segments featuring Stephen R. Covey and others; and
- 3) Completing postwork, which includes developing personal action plans and completing a follow-up profile to assess progress.

This workshop is available in public, custom on-site, and in-house facilitator formats.

For More Information

Nothing enhances workplace productivity more than a high-trust environment. We can show you how to create strong relationships of trust, performance, and shared vision with your organization.

For information about Building Trust or any of the workshops within the Tools for Highly Effective Communication suite, call +91-124-4103461 or visit our website at www.franklincoveysouthasia.com

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“Trustworthy people, working together, create an environment of trust, and an environment of trust, in turn, creates exceptional results.”

Stephen R. Covey

Franklin Covey offers 7 communication workshops

The first three help build a supportive organizational culture of high trust, deeper understanding, and improved teamwork. This environment in turn allows the specific skills taught in the other four workshops to flourish within your organization. **Building Trust™, Power of Understanding™, Getting to Synergy™, Writing Advantage™, Presentation Advantage™, Technical Writing Advantage™, and Meeting Advantage™.**



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